LEELINE GROUP
Your Trusted Sourcing Partner In China

China Sourcing Tour - Planning Kit

Which tour fits your product, the three route formats, what a tour typically costs, a factory-visit scorecard, and the questions buyers ask before they fly - in one printable kit.

www.leelinegroup.com

Version 1.0 · Last updated: September 2026

WHAT'S INSIDE

- Which tour fits your situation - and which one does not
- Three ways to structure a multi-city tour
- What a China sourcing tour typically costs (market benchmarks)
- A printable factory-visit scorecard: 8 fields
- What you leave with, from shortlist to post-tour report

1. Which Tour Fits Your Situation?

This kit is for the multi-city option. If your situation matches a single row below, that page will serve you better - and we will tell you so before you book.

Your situation	Book this
Small commodities, low MOQ, many SKUs	Yiwu Sourcing Tour
Apparel, leather goods or lighting, near the Canton Fair	Guangzhou Sourcing Tour
Electronics, hardware, PCBA or solution providers	Shenzhen Sourcing Tour
You already have one factory and need to see its line	Factory Tour
You want to compare several industrial belts in one trip	China Sourcing Tour (this kit)
You are visiting during Canton Fair	China Sourcing Tour + Canton Fair add-on

Three Ways To Structure A Multi-City Tour

Format	Cities and structure	Typical scope
South China 5-7 days	Guangzhou markets or Canton Fair, then Shenzhen or Dongguan factories, closing with a review session.	8-15 factory visits across 2 cities
Yiwu + South China 6-8 days	Yiwu market with one nearby factory, then a flight to Guangzhou for factories and markets.	8-15 factory visits across 2 cities
Canton Fair season 7-10 days	Phase-matched fair days, plus Pearl River Delta factory visits around them.	8-15 factory visits across 2-3 cities

Yiwu is not a stop you pass through on the way to somewhere else - it gets its own travel day, which is why the Yiwu route runs longer than the South China one. Every itinerary is built around your product list; the exact city split and factory count are confirmed with you before you commit.

2. What A Tour Typically Costs

Market rates for on-the-ground sourcing help in China. These are benchmarks so you can sanity-check any quote you receive, not our price list - we quote our own fee per project.

Model	Typical market range	Usually excludes
Day rate - guide or agent on the ground	US$100-200 per day	Inspections, sample freight, warehousing
Commission on order value	3-10% (Yiwu-focused agents run 3-5%)	Freight, testing, consolidation fees
Flat fee per order	US$300-2,000	Anything outside sourcing and verification

Market rates for on-the-ground sourcing help in China, so you can sanity-check any quote you receive - including ours. We quote our own fee per project and confirm it in writing before you commit. Ranges compiled from published 2026 agent fee guides. Market booth prices already carry a 15-25% margin, so a percentage commission stacks on top of that rather than replacing it.

Sources: Woosourcing, Good Can Trading and TopTradeSourcing fee guides, 2026.

3. Factory Visit Scorecard

Print this page and score each factory you visit. It is the same eight fields our post-tour comparison report scores, so your notes and our report line up.

Field	What to check	Score 1-5	Notes
Production capacity	Confirmed lines, equipment count and monthly output. Ask what is running this week, not last year.		
Factory vs trading company	Business licence name matches the sign, and production happens on site - not at a second address.		
MOQ	The quoted floor for your spec, and what raises it: custom packaging, private label, tooling.		
Pricing structure	Raw material, labour and margin broken out rather than a single unit price.		
Lead time	Sample lead time and mass-production lead time, quoted separately and in writing.		
QC systems	In-line checkpoints, calibrated test equipment, and a defect rate that is tracked, not claimed.		
Certifications	Certificates in the company's own name and in date for your destination market.		
Risk rating	Overall: what could go wrong, and what you would verify before a first order.		

Score each field 1-5. A field you cannot score on the day is itself the finding - ask for the document and score it after the tour. We deliver the same eight fields pre-filled for every factory you visit, within 48 hours of the tour.

4. What You Leave With

The deliverables, not just the itinerary. Every itinerary is built around your product list; the exact scope is confirmed with you before you commit.

Before you fly

• 3-5 pre-vetted factories per product category, screened on capacity, certifications and export history.

• A pre-visit briefing document for every factory on the route.

• A customised verification checklist built from your product specification.

• NDA and IP protection set up before any factory engagement.

On the ground

• A bilingual sourcing specialist at every factory visit, market tour and negotiation.

• Production-floor walkthroughs during live operation, not showroom tours.

• Airport pickup, hotel booking, inter-city transport and daily logistics arranged for you.

• 8-15 factory visits across the trip, plus the relevant wholesale markets.

Within 48 hours after

• A scored factory comparison report covering every facility you visited.

• Photo and video documentation from each site.

• A recommendation ranked against your priorities: cost, quality or speed.

5. Questions Buyers Ask Before They Fly

What cities do you cover on a sourcing tour?

Three primary hubs: Yiwu, Guangzhou and Shenzhen - covering small commodities, consumer goods, apparel, electronics, textiles and hardware. Depending on your product categories, we also arrange visits to specialised clusters such as Ningbo (home appliances), Shantou (toys) or Dongguan (molds and precision manufacturing). The itinerary is built around your product list.

How long is a typical sourcing tour?

Most tours run 5-7 days across 2-3 cities, visiting 8-15 factories plus the relevant wholesale markets. Shorter single-city trips (3-4 days) and extended expeditions (10-14 days, 4+ cities) are both possible. We recommend a duration during your consultation based on your categories, the number of suppliers to evaluate, and your available time.

Do I need to visit all three cities?

No. The itinerary is cut to your product list, and most tours cover 2 of the 3 hubs. If you only need small commodities, a single-city Yiwu trip is usually the better fit; if electronics are the core, Shenzhen alone may be enough. We only add a city when it adds suppliers you actually need.

Do I need to speak Chinese?

No. A bilingual sourcing specialist accompanies you at every factory visit, market tour and negotiation. Your guide is a trained supply chain professional, not a generic translator - they understand manufacturing terminology and QC protocols, ask the technical questions, and flag inconsistencies in factory claims on the spot.

Can you schedule a tour around the Canton Fair?

Yes. We build phase-matched fair days (the phase that matches your categories) into the itinerary, then add Pearl River Delta factory visits around it. Because hotels and flights spike during fair weeks, we recommend booking 4-8 weeks ahead.

What budget should I prepare for a sourcing tour?

Two cost components: our service fee, quoted upfront based on your itinerary, and your travel expenses (flights, hotels, meals, inter-city transport). We give a full cost breakdown during the consultation with no hidden fees. Most clients find the tour cost is offset by pricing improvements on their first production order.

Can you help with shipping and logistics after the tour?

Yes - this is one of the most valuable parts of the service. After the tour, our logistics team handles freight forwarding (sea, air and rail), customs clearance, Amazon FBA prep, warehouse consolidation and final delivery. The same team that vetted your suppliers manages getting your products to market.

How is this different from your Factory Tour service?

Our Factory Tour is a single-factory deep dive - right when you have one known supplier to audit before a large order. The China Sourcing Tour is a broader, multi-city expedition to discover and compare multiple suppliers across hubs. Use Factory Tour for one known supplier; use the Sourcing Tour to explore a new category, expand your supplier base, or start sourcing from China.

LEELINEGROUP

Your Trusted Sourcing Partner In China

Plan The Route Before You Fly

Send us your product list and target quantities, and we will map your SKUs to the right cities, shortlist factories, and build an itinerary around your dates. Free quote, no obligation.

CONTACT US

Website	www.leelinegroup.com
Email	info@leelinegroup.com
Call / WhatsApp	+86-13986152456
Office	Room 2302, Building 1, Zhongguancun Science and Technology Building, No. 602 Sixin Avenue, Hanyang District, Wuhan City, Hubei Province, China

Get a free, transparent quote: https://www.leelinegroup.com/contact/